



leave your mark.

FOR IMMEDIATE RELEASE

media contact:

Emily Schmidt

504.324.4242

emily@gambelcommunications.com

SAVE THE DATE:

Young Leadership Council to Reveal 12th Annual YLC Wednesday at the Square Line-Up

New Orleans, LA (February 24, 2011) – The Young Leadership Council (YLC) will officially reveal the long-anticipated line-up for its 12th Annual YLC Wednesday at the Square concert series at a press conference on March 16 at 10:30am in Lafayette Square. The free concerts, which have become a rite of spring in downtown New Orleans, will begin March 30 and run every Wednesday evening through June 15 from 5:00pm to 7:30pm.

The Radiators will kick off the 2011 concert series on March 30 in one of the band's last performances before retiring. In addition to announcing the rest of the exciting line-up, the YLC will also unveil some new features to the series on March 16.

"This year is unique because not only is the YLC celebrating its 25th anniversary, but we are also thrilled to launch our concert series with The Radiators in one of the band's last performances," says Joseph I. Giarrusso III, president of the YLC Board of Directors.

The YLC Wednesday at the Square free concert series features top live musical acts from around the region. In addition to the music, YLC Wednesday at the Square has an Artist Village, showcasing handcrafted items including glass art, jewelry, ceramics, photographs, t-shirts, paintings and more. A varied selection of food and beverages is available with proceeds from these sales benefitting the YLC's many community projects such as Power Ties, College Admissions Project and One Book One New Orleans.

This year's concerts are sponsored by: the New Orleans Saints, Republic National Beverage Company and Abita Beer, SDT Waste & Debris Services, Fidelity Homestead Savings Bank, Bellwether Technology and HP, Luzianne Iced Tea, FetchPuppy.com, Acadian Ambulance and the Downtown Development District, which originated the series in 1999. Additionally, Dow Chemical Company is sponsoring the first concert of the series featuring The Radiators.

The YLC, which is the oldest, independent young professionals' organization in the country, recruits and retains young professionals to New Orleans and develops young leaders through volunteer-created community projects. Since its founding in 1986, the YLC has raised more than \$25 million for the community.

For more information on the YLC, please visit www.youngleadershipcouncil.org. For more information on the YLC Wednesday at the Square concert series or to volunteer, please visit www.wednesdayatthesquare.com or email feedback@WednesdayAtTheSquare.com.

The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.

###